SRI VENKATESWARA COLLEGE
(UNIVERSITY OF DELHI)

EVENT REPORT

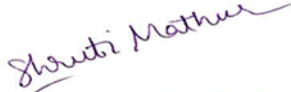| NAME OF THE EVENT: 14 Week Add-on Course program on ENTREPRENEURSHIP: **IGNITE** organized in association with The Wadhwani Foundation			
DATE	**DEPARTMENT**	**COMMITTEE/SOCIETY**	**COORDINATORS' NAME**
13-2-2023 to 7-4-2023	IQAC		Dr. Shruti Mathur and Dr. Pooja Jain
TIME	**VENUE**	**NUMBER OF PARTICIPANTS**	**NATURE: Outdoor/Indoor; online/offline/hybrid**
	Google Meet	10	Online mode
FINANCIAL SUPPORT/ASSISTANCE (if any):	NA		

BRIEF INFORMATION ABOUT THE ACTIVITY
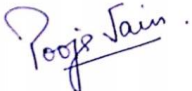
TOPIC/SUBJECT OF THE ACTIVITY	ENTREPRENEURSHIP: **IGNITE- Milestone based Experiential 'IDEA to STARTUP' journey**
OBJECTIVES	To give expert mentorship to guide in the start-up journey through enabling students to build a final pitch deck by the end of the course.
METHODOLOGY	1. Educating about the concepts aligned to the case study. 2. Master-classes with experts and industry connect. 3. Expert mentorship to guide in the start-up journey 4. Resources and tools were made available through the library on the online platform. 5. Online classes 6. Offline classes were also conducted as a doubt clearing session 6. Business plan assessment by industry experts. 7. Certificate to successful participants after evaluation and course completion.

INVITED SPEAKERS WITH AFFLIATION DETAILS (IF ANY)	1. Dr. Ruchi Gautam Pant, Entrepreneurship Educator, Wadhwani Foundation 2. Mr. Amit, Speaker, Wadhwani Foundation **3.** Mr. Harsh Pangi, Founder IP-FY
OUTCOMES	**1**. Problem identification 2. Creating a viable business planning 3. Value Proposition and Sustainable Differentiation 4. Developing a funding and marketing strategy. 5. PR and Patent Strategies for Early Stage Start-ups

PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):

1 Notice & Letters	2 Number of Participants & Name of participants	3 Video clip	4 Photos	5 Feedback Form & analysis
✓	✓		✓	
6 News clip with details	7 Sample Copy of the Certificate	8 Posters/ Invites	9 Event report Attested by Event Coordinator & IQAC Coordinator	10 Any other document
		✓		

IQAC Document No:	Criterion No: 1
Departmental file no: SVC/2022-23	IQAC file No: SVC/2022-23

NAME OF TEACHER & SIGNATURE	NAME OF HEAD/ COMMITTEE INCHARGE & SIGNATURE	IQAC COORDINATOR (SEAL & SIGNATURE)
Dr. P Jayaraj Angel Josy Lakra	Dr. Shuti Mathur Dr. Pooja Jain	Prof. Swarn Singh

For Reference

Criterion I	Curricular Aspects (planning & Implementation)		Criterion V	Student Support & Progression
Criterion II	Teaching Learning & Evaluation		Criterion VI	Governance
Criterion III	Research, Innovations & Extension		Criterion VII	Institutional Values & Best Practices
Criterion IV	Learning Resources and Infrastructure			

INTERNAL QUALLITY ASSURANCE CELL (IQAC)

SRI VENKATESWARA COLLEGE
UNIVERSITY OF DELHI
NAAC GRADE A+

in association with

WADHWANI FOUNDATION

is offering

Add on course program

on

ENTREPRENEURSHIP

IGNITE

MILESTONE-BASED EXPERIENTIAL
"IDEA TO STARTUP" JOURNEY

ABOUT THE COURSE

Entrepreneurship courses enable students with basics of starting up to everything involved in running a company. Skill training courses equip job-seekers with requisite employability and soft skills to find jobs and excel in various roles across verticals.

HIGHLIGHTS

- Concepts aligned to the case study.
- Master-classes with experts and industry connect.
- Expert mentorship to guide in the start-up journey
- Resources and tools will be made available through the library on the online platform.
- Online classes.
- Business plan assessment by industry experts
- Certificate to successful participants after evaluation and course completion.

SCHEME OF THE ADD ON COURSE

CONCEPTUAL SESSIONS
CASE STUDY-BASED INTERVENTIONS

MASTERCLASSES
EXPERTS & ENTREPRENEURS

LEARNING LABS
HANDS-ON-WORKSHOPS

FEE OF THE COURSE: RS 2000

https://forms.gle/vhTBgPwGG7VdwfKC6

Note: The candidates pursuing the add-on course & some other course/s from the University of Delhi or any other university simultaneously may note that the college does not take any responsibility for adjustments of dates for classes/examinations.

Students pursuing any degree program in any subject may apply

CONVENERS
Dr. Shruthi Mathur
Dr. Pooja Jain

IQAC COORDINATOR
Prof. Swarn Singh

PATRON
Prof. C. Sheela Reddy
(Principal, SVC)

MEMBERS
Dr. P. Jayaraj
Ms. Angel Josy Lakra

. No.	Date	Timings	Week	Topic	Wadhwani Faculty	RM	Faculty Coordinator
1	13/2/2023 (Monday)	5:00pm - 6:30pm	Class 1	**Sharpening your problem pitch & Markets and Customers**	Dr. Ruchi Gautam Pant	Amit Sir	
2	14/2/2023 (Tuesday)	5:00pm - 6:30pm	Class 2	**Creating a Compelling Value Proposition & Competition Analysis**	Dr. Ruchi Gautam Pant	Amit Sir	
	Milestone 1 release after 14th Feb class and submission Last date 21st Feb						
3	20/3/2023 (Monday)	5:00pm - 6:00pm	Class 3	**Competitive Advantage & Business Model**	Dr. Ruchi Gautam Pant	Amit Sir	
4	22/3/2023 (Wednesday)	5:00pm - 6:00pm	Class 4	**Build your MVP**	Dr. Ruchi Gautam Pant	Amit Sir	
	Milestone 2 Release after 20th March Class Submission LD 26th March						
5	27/3/2023 (Monday)	5:00pm - 6:00pm	Class 5	**Financial Feasibility Discussion**	Dr. Ruchi Gautam Pant	Amit Sir	
6	29/3/2023 (Wednesday)	5:00pm - 6:00pm	Class 6	**Financial Feasibility Live Excercises**	Dr. Ruchi Gautam Pant	Amit Sir	
7	31/3/2023 (Friday)	5:00pm - 6:00pm	Class 7	**Go-To-Market Strategy**	Dr. Ruchi Gautam Pant	Amit Sir	
	Milestone 3 Release after 27th March class and submission LD 3rd April						
8	3/4/2023 (Monday)	5:00pm - 6:00pm	Class 8	**Managing Growth and Targeting Scale**	Dr. Ruchi Gautam Pant	Amit Sir	
9	5/4/2023 (Wednesday)	5:00pm - 6:00pm	Class 9	**Funding Strategy**	Dr. Ruchi Gautam Pant	Amit Sir	
	Milestone 4 Release after 3rd April class and submission LD 7th April						
10	7/4/2023 (Tuesday)	5:00pm - 6:00pm	Class 10	**Final Meet**	Dr. Ruchi Gautam Pant	Amit Sir	

● REC | tions | 2. Sales Forecastin... | **2. Sales Forecasting** | 3. Sales Forecastin... | 4.Customer Acqu

	B	C	D	E	F	G	H	I	J
47		Product/Service 2							
48		Product/Service 3							
49		Total Monthly Sales Target		10000	0	0	0	0	0
50		Total Annual Sales Target		10000					
51									
52									
53		Month		Jan	Feb	Mar	Apr	May	Jun
54		Product/Service 1							
55		Product/Service 2							
56		Product/Service 3							
57		Total Monthly Sales Target		0	0	0	0	0	0
		Total Annual Sales		0					

Sales Person 2

mute Start Video Participants Merge Chat W Reactions Share C

TOTALS FOR ALL SALES PERSONS

Month	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
Sales Person-1	10000	0	0	0	0	0	0	0
Sales Person-2	10000	0	0	0	0	0	0	0
Sales Person-3	4000	0	0	0	0	0	0	0
Total Sales	24000	0	0	0	0	0	0	0
Total Annual Sales Target	24000							

Sales Forecasting Methods

. For existing businesses, forecasting is usually based on the previous year's sale. For new businesses, forecasting is based on market research, your competitors, your comp pend – how many units of product or service can it afford to produce in a year – can also affect your sales forecast.

When doing your market research you can use either a top-down or a bottom up approach. Imagine your business is making hand-printed t-shirts for teenagers and adults
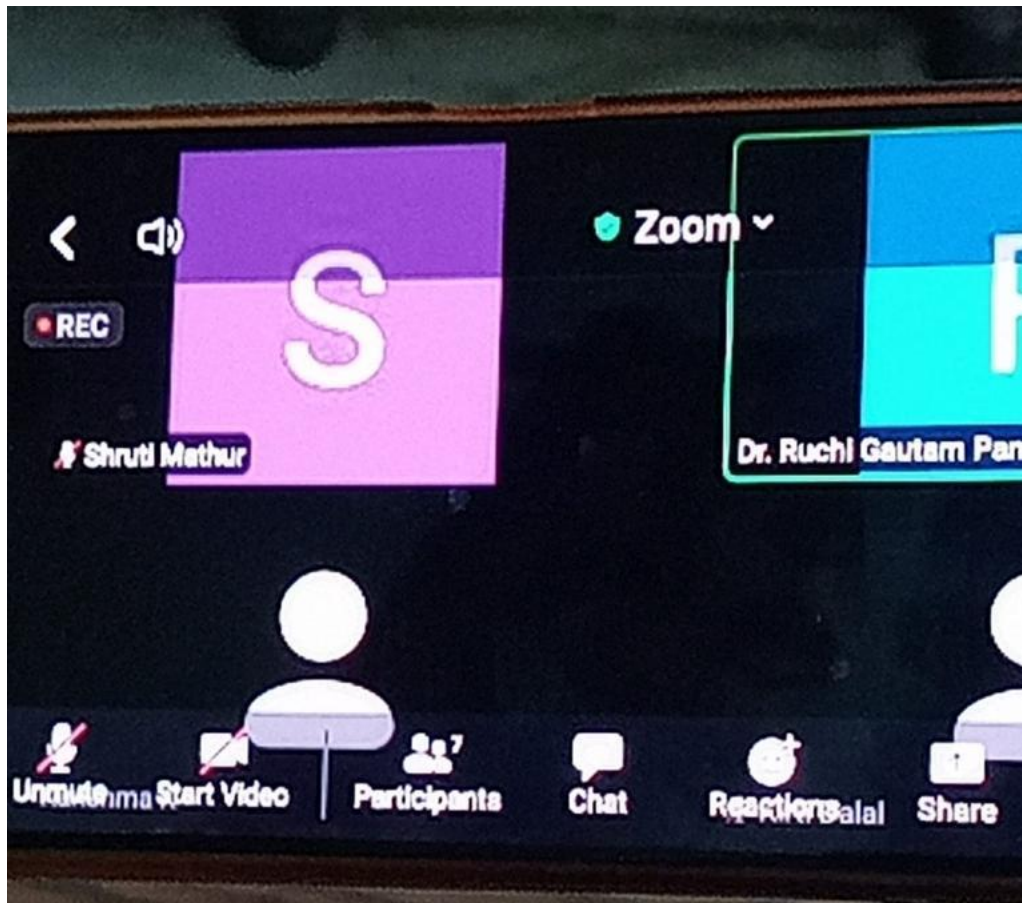
27 Mar 2023
18:31:18

Sector 30 Faridabad
Division Haryana

27 Mar 2023
18:28:59

Sector 32 Faridabad
Division Haryana

S.No.	Name	Roll No.	Course/Semester	Sem	E-mail ID
1	Kirti Dalal	1722050	Bsc. Maths (hons.) sem 1	1	kirtidalal678@gmail.com
2	Prateek	1722006	Bsc. Maths (hons.) sem 1	1	prateeksvc2022@gmail.com
3	DEV KUMAR SAHU	1722055	Bsc. Maths (hons.) sem 1	1	devkumarsahu4002@gmail.com
4	Johan J Chirackel	1021128	B. Com (hons.) Sem 4	4	chirackeljohan@gmail.com
5	Kyna Sen	1221056	B.Sc Biochemistry (Hons.) Sem 4	4	kynasen05@gmail.com
6	Aditi Gupta	1221002	B.Sc Biochemistry (Hons.) Sem 4	4	aditiiigupta28@gmail.com
7	Mohammed Abaan Kurikkal MP	1321020	Bsc. Biological Sciences (hons.) sem 4	4	mohammedabaan2000@gmail.com
8	Karishma	1120118	Sem 6	6	chiku2029@gmail.com
9	Kuldeep	1120077	Sem 6	6	chaudharykuldeep870@gmail.com
10	Anu Gandhi	920134	B.Com (P) sem 6	6	alishagandhi89@gmail.com

14 Week Add-on Course program on
ENTREPRENEURSHIP: IGNITE
organised by IQAC in association with The Wadhwani Foundation
For the period of 13-2-2023 to 7-4-2023

S.No	Name	Roll No.	13/2/2023	14/2/2023	20/3/2023	22/3/2023	27/3/2023	29/3/2023	31/3/2023	3/4/2023	5/4/2023	7/4/2023
1	Kirti Dalal	1722050	P	P	P	P	P	P	P	P	P	P
2	Prateek	1722006	P	P	P	P	P	P	P	P	P	P
3	DEV KUMAR SAHU	1722055	P	P	P	P	P	P	P	P	P	P
4	Johan J Chirackel	1021128	P	P	P	P	P	P	AB	AB	AB	AB
5	Kyna Sen	1221056	P	P	P	P	P	P	AB	P	P	P
6	Aditi Gupta	1221002	P	P	P	P	P	AB	P	AB	P	P
7	Mohammed Abaan Kurikkal MP	1321020	P	P	P	AB	P	AB	AB	P	AB	P
8	Karishma	1120118	P	P	P	P	P	P	P	P	P	P
9	Kuldeep	1120077	P	P	P	P	P	P	P	P	P	P
10	Anu Gandhi	920134	P	P	P	P	P	P	AB	P	P	P

प्रो. सी. शीला रेड्डी
प्रधानाचार्य
Prof. C. Sheela Reddy
Principal

Date: 20.12.2022

To,
Sanjay Shah,
Chief Operating Officer,
National Entrepreneurship Network ("NEN"),
Bengaluru – India

Subject: Approval letter for enlisting and rolling out NEN-Wadhwani Entrepreneur's (WE) courses.

Dear Sanjay,

I, Prof C. Sheela Reddy, Principal of Sri Venkateswara College (SVC) is glad to inform you that we have approved the teaching and learning of Ignite courses through a proprietary Learning Management System ("LMS"), on our campuses for the academic year 2022-23 to the students of Semester 1 to 4 of Science, Commerce and Humanities. We have decided that the Ignite course will offered as Add on Course to the students of SVC in collaboration with your institution under the ambiet of of SVC, New Delhi.

We appreciate that through customized learning programs the objective of the courses is to empower students with an entrepreneurial mindset and business skills, support aspiring entrepreneurs with validated ideas to start meaningful ventures, and build institutional capacity to run world-class entrepreneur education programs. This would help the students in securing superior job prospects and long-term entrepreneurship.

To support NEN's endeavor, SVC intends to provide all reasonable support by accepting and making all reasonable efforts to adhere to the Roles and Responsibilities, provided along with this letter SVC's Role and Responsibilities'. Further, the assessment of students will be solely handled by NEN. However, post-assessment certification will be awarded to deserving students, jointly by SVC and NEN and SVC will not be responsible for paying any honorarium/remuneration to resource persons or any other financial expense.

Additionally, there are certain expectations from SVC's teacher co-ordinators who will be delegated with the responsibility of supporting the delivery of the platform's courses' teaching to SVC's students. We realize that dissemination of courses should be structured around certain factors that have to be followed by SVC's teaching assistants.

In conclusion, we fully support the initiative, and hence please treat this letter as an intention for entering into a partnership to initiate the aforementioned engagement. We sincerely hope that this relationship will be beneficial to both NEN and SVC in achieving their aims and objectives.

Thanking you,

Yours Sincerely

C. Sheela Reddy

PRINCIPAL

This **LETTER OF UNDERTAKING** ("**Undertaking**") is made on 20.12.22 by:

Sri Venkateswar College, Benito Juarez Road, Dhaula Kuan, New Delhi, hereinafter referred to as **"Expert Educator"** (which expression shall, unless it is repugnant to the subject or context thereof, include its successors and permitted assigns).

IN FAVOUR OF:

National Entrepreneurship Network, an Indian Trust with registered office at Tower - 3, 6th Floor, SJR I Park, EPIP Zone — I, Whitefield Road, Bengaluru — 560066, Karnataka (hereinafter referred to as **"NEN"** which expression shall, unless it be repugnant to the subject or context thereof, include its successors and permitted assigns).

WHEREAS,

NEN has developed resources to continue imparting the learnings of Wadhwani Entrepreneurship (WE) courses through Ignite program which would be provided either in the physical or online mode. For this purpose, I will have access to a proprietary's Learning Management System (LMS) which will also be used to host virtual classes for the students. In online mode, the idea is to reach out to the student learners directly using befitting devices that support the internet to host virtual classes for the entire duration of training/learning.

NOW, THEREFORE, the **Expert Educator** hereby understands and undertakes that:

1. I have been provided access to the LMS which enables the dissemination of the training material required for the virtual classes for bonafide learners to keep up with the chosen learning-plan.
2. I shall under no circumstances hold NEN liable for any direct, indirect, incidental, consequential, special, punitive, exemplary, or any other damages arising out of my use of the LMS. I shall not hold NEN responsible for any consequences of offering educational services. I have read and understood the foregoing sentence and then entered into this understanding.
3. I shall endeavor to work with NEN teams to deliver virtual classes and support learners' ventures to be successful with the aid of extra-curricular support from NEN.
4. I shall maintain the required professional integrity, decorum, ethics, and cultural sensitivities while running the virtual classes for WE learners from different genders, demography, and cultural backgrounds.
5. I shall respect the learner's confidentiality regarding any information shared with me and maintain professional integrity regarding the same.
6. I shall not copy, use or refer any written materials, whether frameworks, methods, processes, etc. received from NEN in another educational engagement or otherwise for my own purpose, without NEN's prior permission.

NATIONAL
ENTREPRENEURSHIP NETWORK

7. I shall at all times act bonafide, in the best interest of the program learners enrolled in the programs and guidance shall be offered strictly in this context only.

8. I shall not commit or cause the WE learners to commit plagiarism or a breach of any copyright, patent, trademark, or any other existing intellectual property rights belonging to any person or persons.

9. I shall respect WE learners' time and will always be proactive in communicating any changes in availability, committed timelines, and committed tasks.

10. I shall inform NEN proactively regarding any prolonged unavailability, for better planning.

11. I shall provide NEN sufficient and reasonable notice if I decide to discontinue providing the educational services.

12. I shall take all necessary initiatives to guide the learners and provide them clarity on the queries raised by them promptly.

13. I understand that 80% of the enrolled learners are expected to score a minimum of 70% marks in overall assessments for the program to be considered a success. Consistent underperformance will be subject to re-evaluation, possibly leading to discontinuation of our association.

14. I acknowledge and understand that the Intellectual Property rights to any study material shared by NEN and/or prepared by me for NEN shall rest with NEN and I do not claim any ownership over such material. Further, Intellectual Property rights in any material that I've developed for NEN, will be handed over to NEN completely in writing and, if applicable, after receiving final payment.

15. I have expertise in executing and hosting virtual classes as per NEN requirements and thereby have the capabilities to accomplish the highest quality deliverables.

16. I acknowledge that I may, in the course of performing my responsibilities under this Undertaking, be exposed to or acquire information that is proprietary or confidential to NEN. I shall hold such information in strict confidence and shall not copy, reproduce, sell, assign, license, market, transfer, or otherwise dispose of, give or disclose such information to any third parties or use such information for any purposes except to fulfill my obligations under this Undertaking.

17. I will comply fully with all applicable laws, regulations, and government orders relating to personally identifiable information ("PII") and data privacy for any such data that I may receive or has access to or in connection with the performance of any services for NEN under this Undertaking.

PRINCIPAL
Sri Venkateswara College
(Signature of the Expert Educator)
(University of Delhi)
Dhaula Kuan, New Delhi-110021
Name: Prof. C. Sheela Reddy (Principal, SVC)
Place: New Delhi
Date: 20.12.22

PARTNER INSTITUTE'S ROLES AND RESPONSIBILITIES

This document lists out the Roles and Responsibilities of **Sri Venkateswara College (SVC)** hereinafter referred to as the "Partner Institute" concerning the Ignite program ("WE Program"), the courses, and the associated curriculum.

The Roles and Responsibilities that the Partner Institute has to adhere to for ensuring the success of WE Program are as follows:

1. Fully adopt the Program and its associated curriculum in the following manner:
   - Permit students to form and run Practice Venture (PV) in groups of 2-5 as "real-venture" with financial transactions and profit motives. PV form the cornerstone of NEN's offering and is a requirement to deliver the course.
   - Should have published the information about offering of Wadhwani courses on their website/brochures/fliers/courses offered list on the noticeboard,
   - 100% of the WE NEN courses' content and related assessments shall be delivered via a proprietary Learning Management System ("LMS").
   - The classes will be LIVE and run remotely by the WE NEN's master trainer in specific schedules catering to multiple colleges at a time (1:N model).
   - The Partner Institute shall provide for the necessary infrastructure required to run the Program:
     - At least 10 Mbps of dedicated wired internet connection in the classroom,
     - Dedicated classroom (preferably smart) with cluster seating or a classroom seating arrangement,
     - 2 dedicated laptops for main projection, plus one laptop for each student/student group,
     - Projector,
     - Speakers – 3 JBL extreme or similar,
     - 3 cordless Mic or mixer,
     - Camera – Logitech HD pro webcam – 2 nos., for complete classroom view, and
     - Power back-up.
   - Engage students in classroom activities as necessary to learn effectively which shall be measured through students' scores in assessments.
   - Keep NEN apprised of the students that are showing a strong inclination and aptitude towards start-up regularly.
   - Mentoring support for students' PVs which is a mandatory capstone project.
2. Partner Institute shall nominate a teaching assistant, from faculty or otherwise, who would coordinate with NEN and will be responsible for all the things related to running the course smoothly for this Program. He/She shall be the main point of contact (POC) for NEN related to every activity concerning this Program.
3. Adopt WE NEN's built-in assessments as a mandatory part of overall course assessments including the quizzes, assignments, and capstone/PV project with a weightage of 100% for final credits of the program.
4. Campus management and leaders, for this Program, will work to apprise all relevant stakeholders within the institute about the key terms of the Program so that there is adequate and timely support

to the faculty within their departments and their institutes.

5. Management, other relevant leaders and faculty members should have an open communication channel with the NEN regional managers and regional head to facilitate problem-solving and support for the smooth running of the Program.

6. The Partner Institute shall endeavor to facilitate students to meet real-life entrepreneurs, arrange field visits for the students to successful startups in similar space as their own PVs.

7. Partner Institute will not copy or reproduce in any form, NEN's intellectual property.

8. Partner shall provide NEN with all required support to track the progress of the Program.

9. The Partner Institute shall not be permitted to charge any fees to the students, for granting to them access to and use of the LMS. However, notwithstanding the foregoing, the Partner Institute may recover, by way of fees or other charges, from the students, the costs and expenses incurred by it in making the LMS available to such students, such as the costs incurred in relation to faculty, the IT infrastructure, etc.

The Partner assures NEN that it will follow the Roles and Responsibilities mentioned hereinabove.

C Shula Reddy
PRINCIPAL
Sri Venkateswara College
(University of Delhi)
Dhaula Kuan, New Delhi-110021
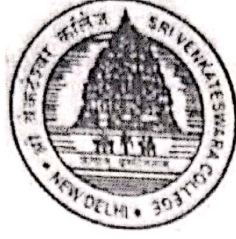
Tirumala Tirupati Devasthanams

శ్రీ వెంకటేశ్వర కళాశాల

Sri Venkateswara College
(University of Delhi)

NAAC Grade A+

CERTIFICATE

This is to certify that the "**14 Week Add-on Course program on ENTREPRENEURSHIP: IGNITE**" organized in association with The Wadhwani Foundation was successfully conducted from 13-2-2023 to 7-4-2023 in the Online and Offline mode and its event report has been submitted to IQAC for records.

Event In-Charge

IQAC Coordinator

Coordinator, IQAC
Sri Venkateswara College
(University of Delhi)
Dhaula Kuan, New Delhi-110021

Principal
PRINCIPAL
Sri Venkateswara College
(University of Delhi)
Dhaula Kuan, New Delhi-110021